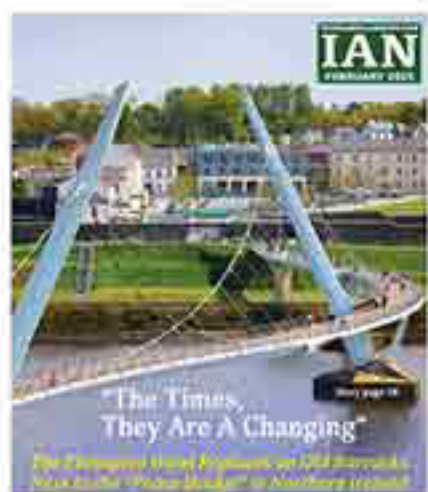


# IAN

## MEDIA KIT 2026

Print Newspaper Ads and Editorial  
 Online Newspaper Ads with ads linked to  
 advertisers sites or emails  
 E-Blasts to over 4,300 who opted-into our list.  
 Monthly website Banners offering unlimited hits  
 Reach the Irish and Irish-Americans  
 in Chicagoland, in print and online  
 at [www.IrishAmericanNews.com](http://www.IrishAmericanNews.com)  
 Call or E-mail Cliff at  
**312-498-1337**  
[cliff@irishamericannews.com](mailto:cliff@irishamericannews.com)



Monthly Space Deadline 18th - Artwork Deadline - 20th

All Ads at 200 dpi (100 Line screen)	ALL PRICES ARE MONTHLY			Want to Reach More Irish Nationally? Reach more Irish and Irish-Americans Coast to Coast! Put your ad in 3 Irish-American newspapers, and you only deal with one person.  East Coast: New York <i>Irish Echo</i>  Midwest: Chicago <i>Irish American News</i> West Coast: California <i>Irish Herald</i>  Total distribution over 36,000 Call Cliff, 312-498-1337 for info <a href="mailto:cliff@irishamericannews.com">cliff@irishamericannews.com</a> <a href="http://www.IrishAmericanNews.com">www.IrishAmericanNews.com</a>
	All POLITICAL or 12 month run	6 months or more	Less than 6 months	
Ad Sizes				
2.25" Square	65	70	75	
Double Square	100	120	130	
Business Card	75	85	95	
3.1" Pub square	95	105	115	
2 Pub squares	150	185	200	
10th Page	200	225	250	
8th Page	250	275	295	
6th Page	275	290	315	
5th Page	295	315	335	
4th Page	325	350	375	
3rd Page	375	400	425	
1/2 Page	475	500	535	
Full Page	900	950	1000	
inside front Cvr	1200	1350	1500	
outside Bck Cvr	1300	1500	1750	
inside Bck Cvr	1100	1200	1300	

### Publishing Dates 2026

Published 12 Times a Year  
 January 2, February 1  
 March 3, April 3  
 May 1, June 3  
 July 3, August 1  
 September 3, October 2  
 November 1, December 3

### Publishing in 2027

January 2, February 1  
 March 1, April 1  
 May 3, June 1  
 July 1, August 2  
 September 2, October 1  
 November 1, December 3

Website BANNERS	12 month or more per month	6 month or more per month	less than 6 month per month
LARGE TOP BANNER 970 pixels Wide x 120 High	150	175	200
LARGE SIDE BANNER 150 pixels Wide x 500 High	150	175	200
MEDIUM SIDE BANNER 150 pixels Wide x 250 High	90	110	135
SMALL SIDE BANNER 150 pixels Wide x 125 High	75	85	100

Save 5% on 6 or 12 month run if paid in full within 10 days

Pay by check, paypal, venmo or credit card  
 We can bill you monthly if we have your card info on file.

RECEIVE A 5% DISCOUNT ON DISPLAY ADS  
 if you pay in full for 6 months or 12 months runs

### SUBSCRIPTIONS

12 months \$35  
 24 months \$60  
 36 months \$80  
 48 months \$100

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focuses on the area of Chicagoland  
 with additional coverage in Illinois,  
 Wisconsin, Indiana, Michigan and  
 Iowa news of interest to those of  
 Irish heritage; including current  
 events, special events, local sports,  
 book reviews, travel, entertain-  
 ment, poetry, history, politics, news  
 from Ireland, Irish personalities in  
 all fields, and Irish Clubs and Social  
 Media outlets.

**Circulation:** 13,000 Monthly  
 Estimated Readership 48K

**Distribution Outlets**  
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 paper at over 230 locations  
 listed on our website

[www.irishamericannews.com](http://www.irishamericannews.com)  
 under **Pick-Up Paper Here!**

**Distribution Area:** Chicago and counties including,  
 Cook, Will, Kane, McHenry, Dupage, Lake, & Kendall  
 with additional distribution in Wisconsin, Indiana,  
 Michigan, Illinois and some scattered across the USA.



1/2 Page (Horizontal) 9.5 inches Wide by 7.25 inches High

Business Card (Horizontal) 3.7 Wide by 2 High

1/4 Page (Horizontal)  
 4.65 Wide by 7.3 High  
 or 9.5 Wide by 3.65 High

1/5 Page Vertical 3.7 Wide by 7.25 High

1/6 Page (Horizontal) 4.65 Wide by 4.9 High

### DIMENSIONS:

All Ads a minimum of 200 dpi (100 Line screen)  
 These ad sizes are designed to give you  
 an idea of the sizes available.

We can adjust an ad made by you  
 The actual dimensions are printed inside each  
 rectangle and most are larger than shown.

### DISCOUNTS:

Ad runs of 6 months or more receive 5% discount  
 if paid in full at time of purchase!

1/8 Page Horizontal 4.65 Wide by 3.65 High

