



IRISHAMERICANNEWS.COM
IAN
 312-498-1337



MEDIA KIT 2025/2026
 Print Newspaper Ads and Editorial
 Online Newspaper Ads with ads linked to
 advertisers sites or emails
 E-Blasts to over 4,300 who opted-in to receive
 Website Banners and Ads
 Reach the Irish and Irish-Americans
 in Chicagoland, in print and online
 at www.IrishAmericanNews.com
 Call or E-mail Cliff at
312-498-1337
cliff@irishamericannews.com



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 12 months \$35
 24 months \$55
 36 months \$75
 48 months \$100

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Print advertisers receive a free **website link** in our online **SHOP IRISH** section,
 Print advertisers receive a free ad in our online edition with their ads **LINKED**
 to their **Website or Email** whichever you prefer.
 Readers interested in their products or services simply click on their ad and it takes
 them to your website or email.
 We support many benefits for those in need and charitable causes, with stories and
 advertising about their events.

Monthly Space Deadline 20th - Artwork Deadline - 24th

All Ads at 200 dpi (100 Line screen) **ALL PRICES ARE MONTHLY**

Ad Sizes	12 months or more	6 months or more	Less than 6 months
2.35 Biz Square	65	70	75
2 Biz Squares	100	120	130
Business Card	75	85	95
3.25 Pub Square	95	105	115
Two Pub Squares	150	185	200
Tenth Page	200	225	250
Eighth Page	250	275	295
Sixth Page	275	290	315
Fifth Page	295	315	335
Quarter Page	325	350	375
Third Page	375	400	425
Half Page	475	500	535
Full Page	900	950	1000
Inside Front Cvr	1200	1350	1500
Outside Back Cvr	1300	1500	1750
Inside Back Cvr	1100	1200	1300

Want to Reach More Nationally?
 You can reach Irish & Irish-Americans
 from Coast to Coast!
 We can put your ads in up to 3 Irish
 newspapers, and you only have to deal
 with one person.

East Coast: New York
Irish Echo
Midwest: Chicago
Irish American News
West Coast: California
Irish Herald

Total distribution over 35,000
 Call Cliff, 312-498-1337 for info
cliff@irishamericannews.com
www.IrishAmericanNews.com

E-Blast: \$165 per blast to our
 opt-in list of 4,300 and growing.
 A 2nd send to those who didn't
 open the 1st send, add \$65, and
 you can change the subject line!

Publish Dates 2025
 Published 12 Times a Year
 January 1, February 1
 March 1, April 1
 May 2, June 1
 July 3, August 1
 September 1, October 3
 November 1, December 1

Publish Dates 2026
 January 2, February 1
 March 3, April 3
 May 1, June 3
 July 3, August 1
 September 3, October 2
 November 1, December 3

Website Banners

	12 month or more	6 month or more	less than 6 month
LARGE TOP BANNER 970 pixels Wide x 120 High	150	175	200
LARGE SIDE BANNER 150 pixels Wide x 500 High	150	175	200
MEDIUM SIDE BANNER 150 pixels Wide x 250 High	90	110	135
SMALL SIDE BANNER 150 pixels Wide x 125 High	75	85	100

Save 5% on 6 or 12 month run if paid in full within 10 days
 Pay by check, paypal, or venmo or credit card
 We can bill you monthly if we have your card info on file.

Receive a 5% Discount on Display Ads*
 Pay in full for 6 months or 12 months,
 and you will receive a 5% discount*

Content:
 Irish American News focuses on
 the area of Chicagoland with ad-
 ditional coverage in Illinois, Wis-
 consin, Indiana, Michigan and
 Iowa news of interest to those
 of Irish heritage; including cur-
 rent events, special events, lo-
 cal sports, book reviews, travel,
 entertainment, poetry, history,
 politics, news from Ireland, Irish
 personalities in all fields, and Irish
 Clubs and Social Media outlets.

Circulation: 12,000 Monthly
 Estimated Readership 48K

Distribution Outlets
 You can pick up a monthly pa-
 per at over 200 locations which
 are listed on our website
www.irishamericannews.com under
Pick-Up Paper Here!

Distribution Area: Chicago & counties including,
 Cook, Will, Kane, McHenry, Dupage, Lake, & Kendall
 with additional in Wisconsin, Indiana, Michigan,
 Illinois and some scattered across the USA.



1/2 Page (Horizontal) 10 inches Wide by 7.375 inches High

Business Card (Horizontal) 3.9 Wide by 2 High

1/4 Page (Horizontal) 4.9 Wide by 7.4 High or 10 Wide by 3.7 High

1/5 Page Vertical 3.9 Wide by 7.375 High

1/6 Page (Horizontal) 4.9 Wide by 4.9 High

CLASSIFIED ADS & CONTRACTOR LISTING SPECIAL for 2025

\$20 a column inch on a 5 column page
 \$15 a column inch if 6 months or more

1/8 Page Horizontal 4.9 Wide by 3.7 High

FULL PAGE
10 inches wide
by 15.5 Inches high

1/6 Page (Vertical)
3.2 Wide
by 7.375 High

10th Page (Vertical)
1.9 Wide by 7.375 High

1/2 Page Vertical
4.9 Wide x 15 High

1/3 Page Vertical
3.2 Wide x 15 High

1/8 Page Vertical
2.35 Wide by 7.35 High
or 1.9 wide by

10th Page Horizontal 3.9 Wide by 3.7 High

1/2 Page (Horizontal)
10 inches Wide by 7.375 inches High

1/3 Page (Horizontal)
10 inches Wide by 4.9 inches High

1/4 Page (Horizontal)
10 inches Wide by 3.7 inches High
1/4Page (Vertical) 2.35 Wide by 15 inches High

1/5 Page (Horizontal)
10 inches Wide by 3.inches High

DOUBLE Business Directory
Horizontal 4.8 wide by 2.45 high

Business Directory
2.35 Wide by 2.45 High

FYI ad sizes are approximate and close to actual size so you can get an idea of approximate space for each size ad.